# On the feasibility of classification-based product package authentication





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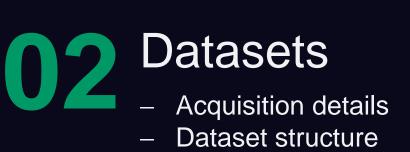
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### content overview

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- Motivation and research questions
- Proposed authentication scheme





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### **Classification Pipeline**

- Scenarios & Data selection
- Feature Vector computation
- Classification approaches
- Cross-fold validation

### **Experimental Evaluation**

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- Experiments outline
- Results and conclusions

### Motivation [1] Counterfeited products



**2013:** 5% counterfeited products on EU level  $\rightarrow$  faked medicals are a threat for the patients and cause an economic loss.

The Falsified Medicines Directive (FMD) should be implemented until 2018. The approached solution is relies on product **serialization** and tracking using unique numeric identifiers.



### Motivation [2] Paper-based PUFs



Previous literature showed that the fibre structure of paper or packaging material is positional highly unique and enables to identify single instances.





### **Basic idea** move from serialization to classification



### serialization

Individualize each instance of a product using unique identifiers or PUF-based approaches, e.g. fibre fingerprints

### classification

Use intrinsic or extrinsic features which are constant across all instances but different to features from other products.







### **Pre-requirements Fundamental research questions**



It is clear that the fibrestructure is locally unique.

### Uniqueness

### serialization

Individualize each instance of a product using unique identifiers or PUF-based approaches, e.g. fibre fingerprints



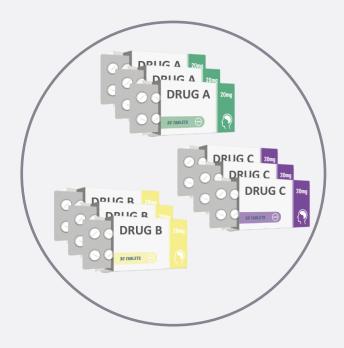






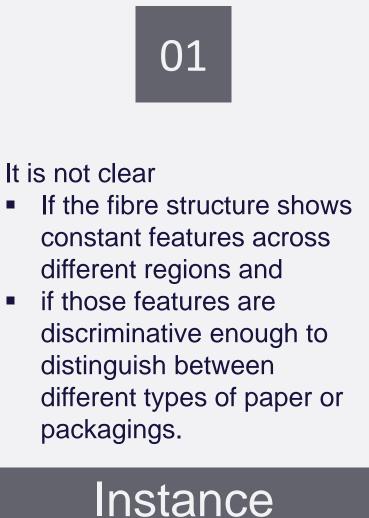


### **Pre-requirements Fundamental research questions**



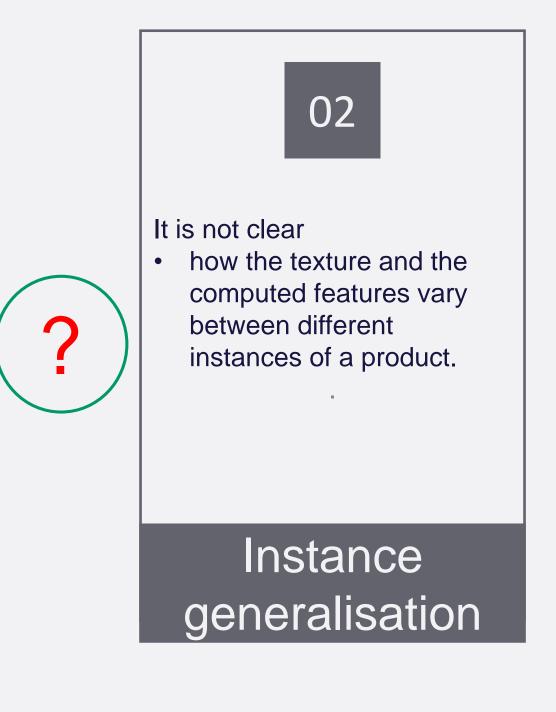
### classification

Use intrinsic or extrinsic features which are constant across all instances but different to features from other products.

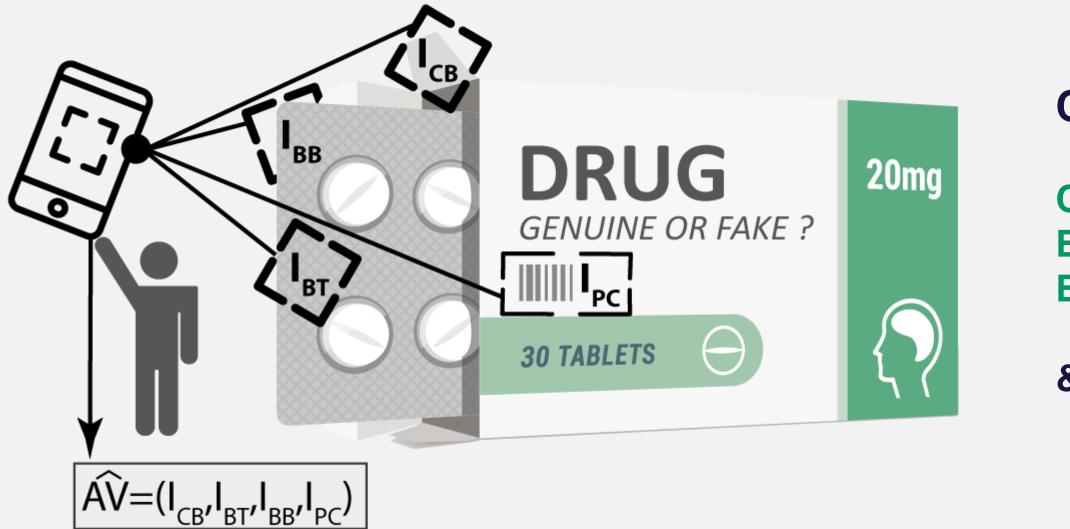


# invariance





### **Drug packaging authentication system Basic concept [1/3]**



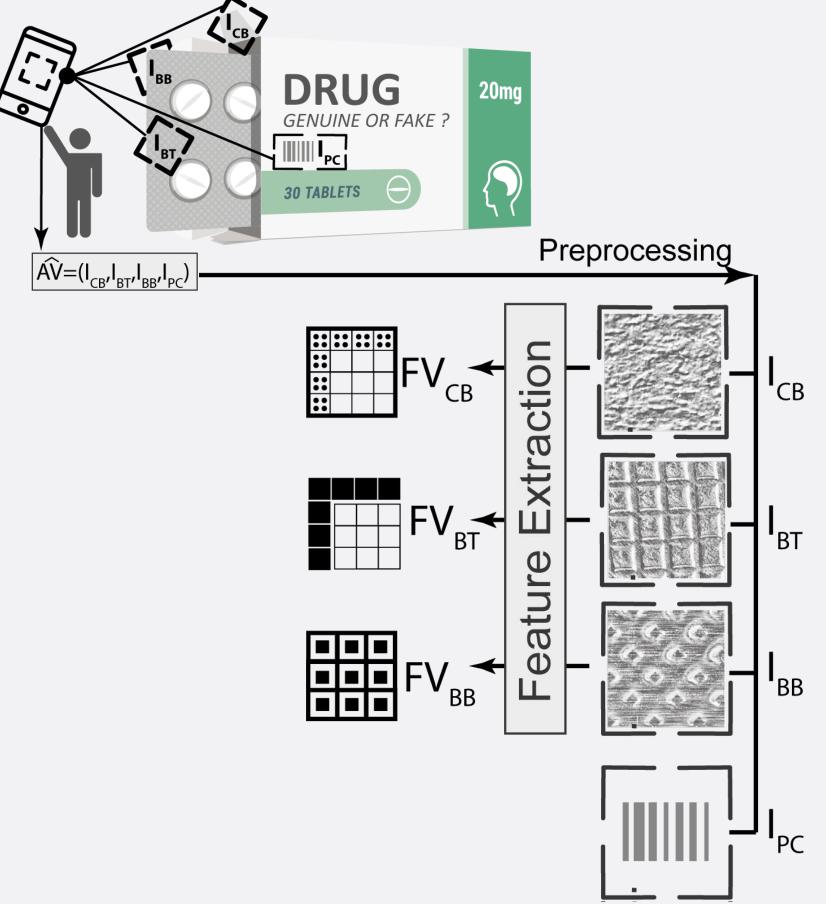


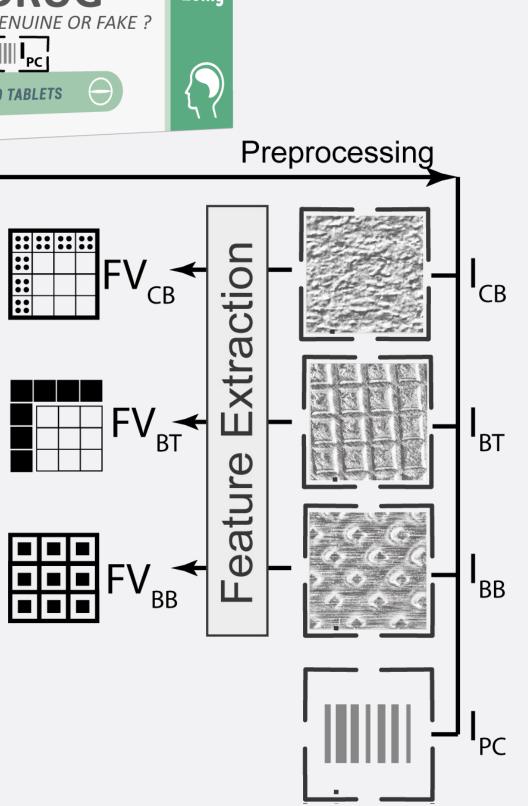
### Capture packaging modalities:

- **CB** = Cardboard
- **BB** = Blister Bottom
- **BT** = Blister Top
- & the product code (PC)

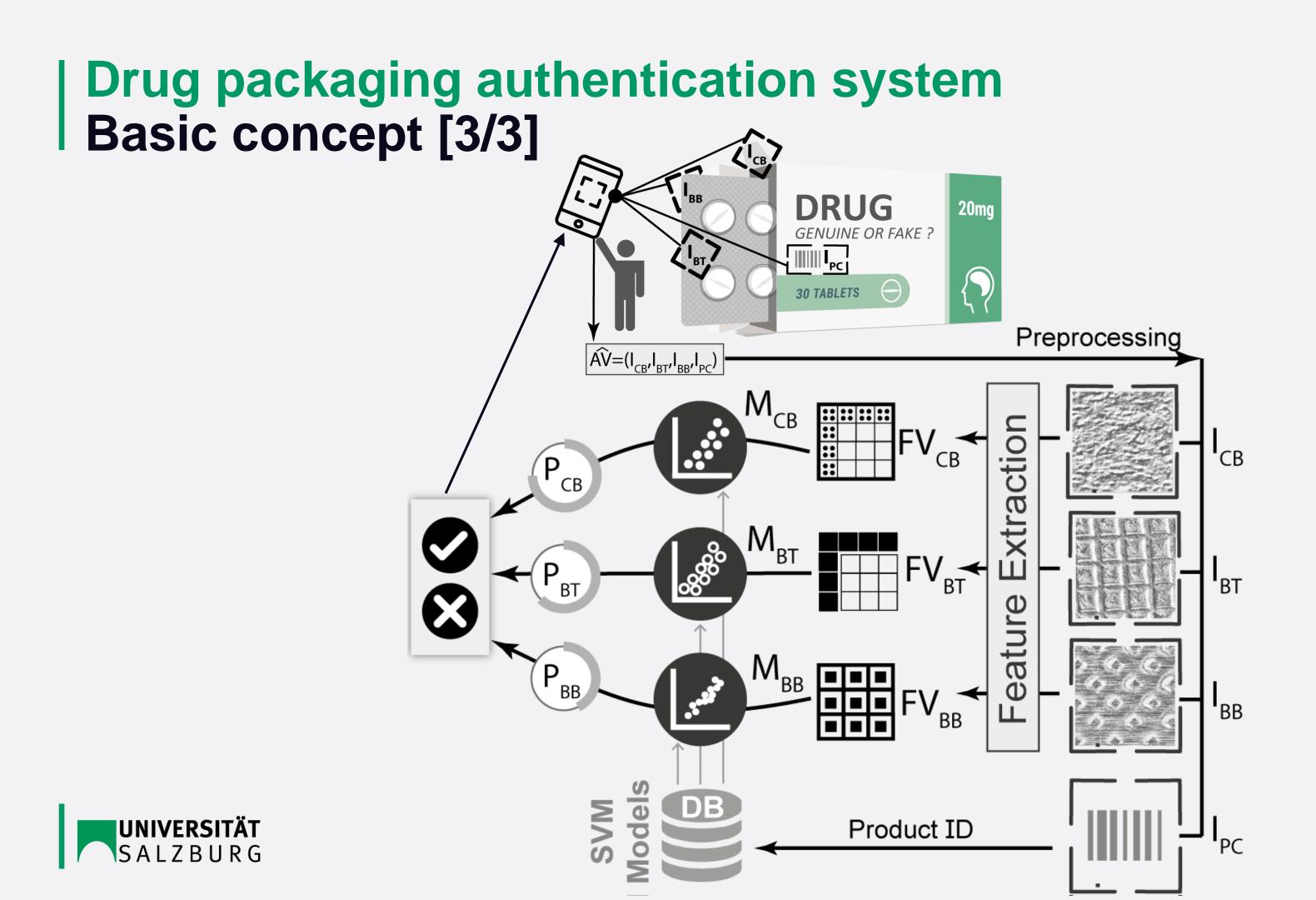


# **Drug packaging authentication system Basic concept [2/3]**









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### **Drug packagings texture database** Acquisition details [1/2]



### Sample collection

your

logo

Packages were collected in different pharmacies in Salzburg.



### Sorting & Labelling

All packages were sorted and each drug was assigned an identifier and the available instances were numbered.

- Drugs #45
- Producers #28
- 1 to 15 instances per drug

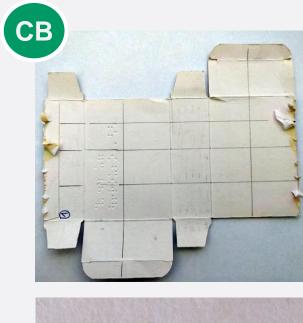


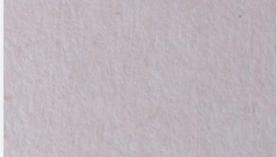
### **Image Acquisition**

Images were captured in a controlled environment using a Canon 70D with a 100 mm macro lens and a flashlight.

The image distance was approximately 28cm.

### Drug packagings texture database Acquisition details [2/2]













# 1 2

### Non-overlapping

Capture non-overlapping sections of each instance and modality

### Cropping

The final images are of arbitrary size and show textural information of the modality.

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### **Classification pipeline Scenarios**



### **CLASS or PACKAGE**



### It is not clear

- If the fibre structure shows constant features across different regions and
- if those features are discriminative enough to distinguish between different types of paper or packagings.

Instance invariance

CLASS



### 02

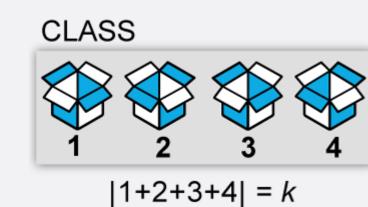
- It is not clear
- how the texture and the computed features vary between different instances of a product.

### Instance generalisation

### PACKAGE

### **Classification pipeline** Data selection



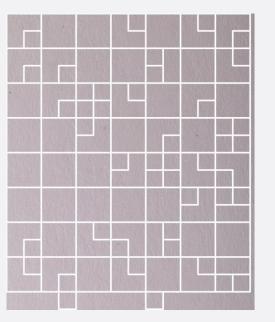


### CLASS or PACKAGE

### Keypoint selection:

k – image patches, with a predefined size, are selected for each modality in a scenario specific manner.

Patch sizes: **128x128, 256x256** 



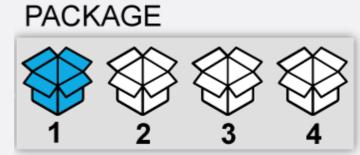








|1|, |2|, |3|, |4| = k



### **Classification pipeline** Feature Extraction



### CLASS or PACKAGE

### **Keypoint selection**

### Low-level features:

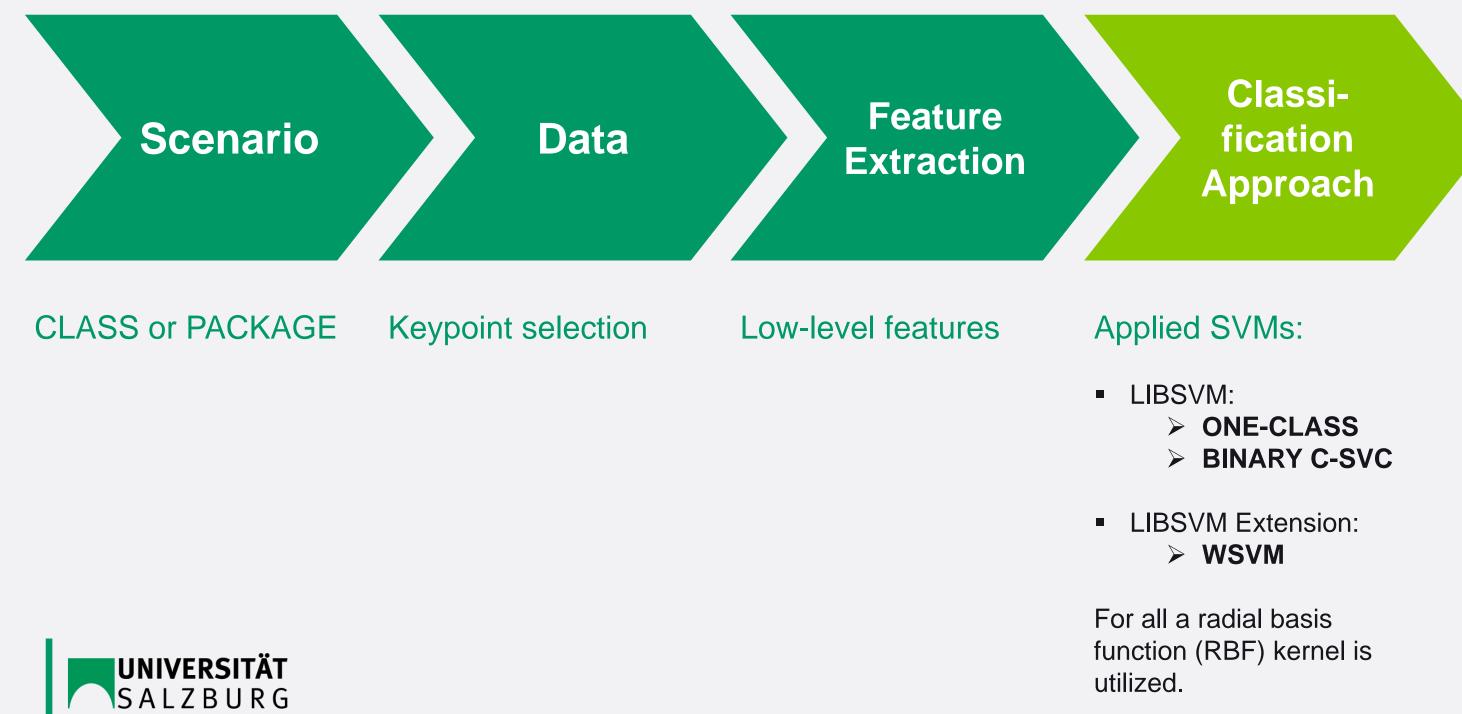
Each selected patch is contrast enhanced (CLAHE) and a set of feature vectors are computed.

e.g. LBP & variants, HOG, DTCWT





### **Classification pipeline Classification approaches**



### **Classification pipeline** Cross-fold validation [1/4]



CLASS or PACKAGE Keypoint selection Low-level features Applied SVMs



Data partitioning, hyperparameter optimization and evaluation

## **Classification pipeline** Cross-fold validation [2/4]

Scenario	Data Feature Extraction	
Parameters		
Drugs #45	$D = \{d_1, \dots, d_{45}\}$	
Drug manufacturers	$DM = \{dm_1,, dm_{28}\}$	
Packaging modality	$M = \{CB, BB, BT\}$	
Feature Extraction M.	$FE = \{fe_1, \dots, fe_n\}$	
Classification Scenario	$CS = \{CLASS, PACKAGE\}$	
		_
$CC = (d \in D, m \in D)$	$\{M, fe \in M, cs \in CS\}$	Pos

**Classification Configuration** 

$$FV_{CC} = \{ FV_{(d_1,m,fe,cs),...,} FV_{(d_{45},m,fe,cs)} \}$$

CC specific Feature Vector Sets



### Classification Approach

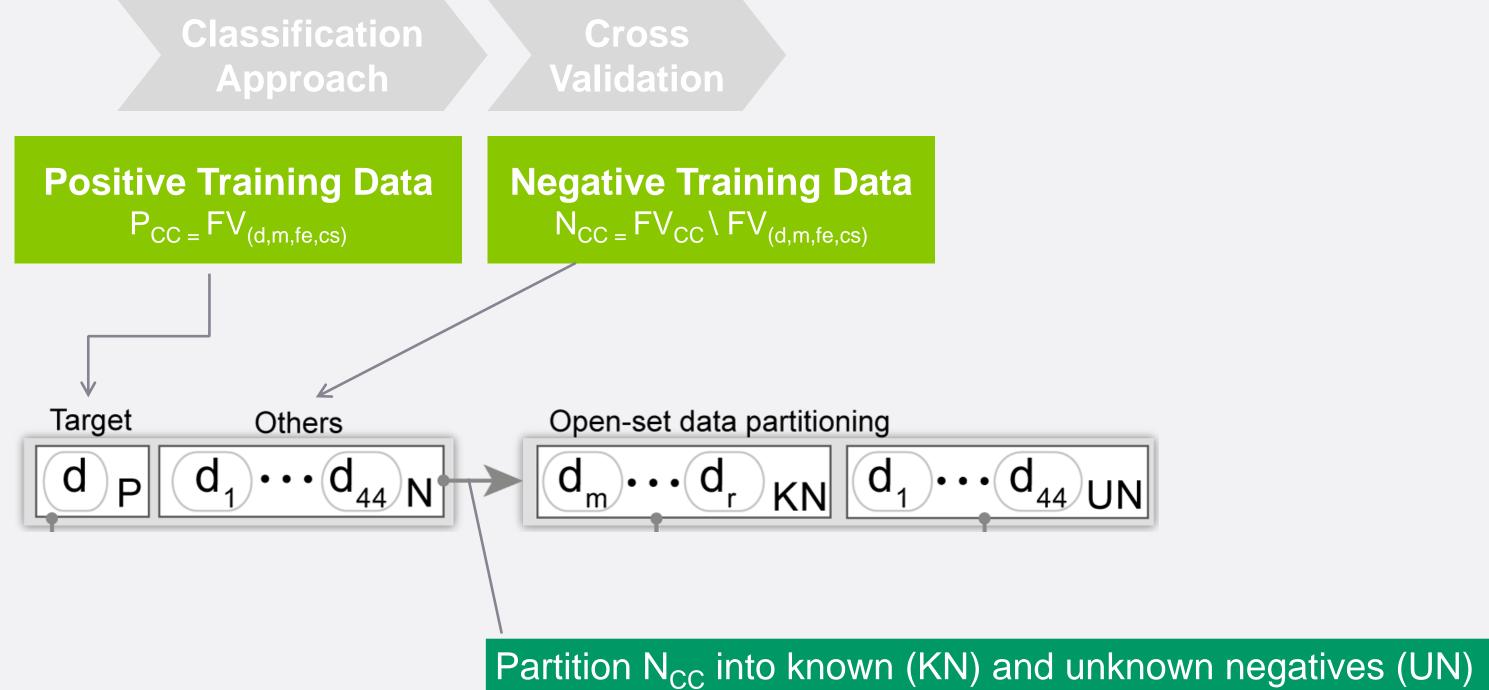
### Cross Validation

Nested crossvalidation using a specific classification approach

### Positive Training Data P<sub>CC =</sub> FV<sub>(d,m,fe,cs)</sub>

Negative Training Data  $N_{CC} = FV_{CC} \setminus FV_{(d,m,fe,cs)}$ 

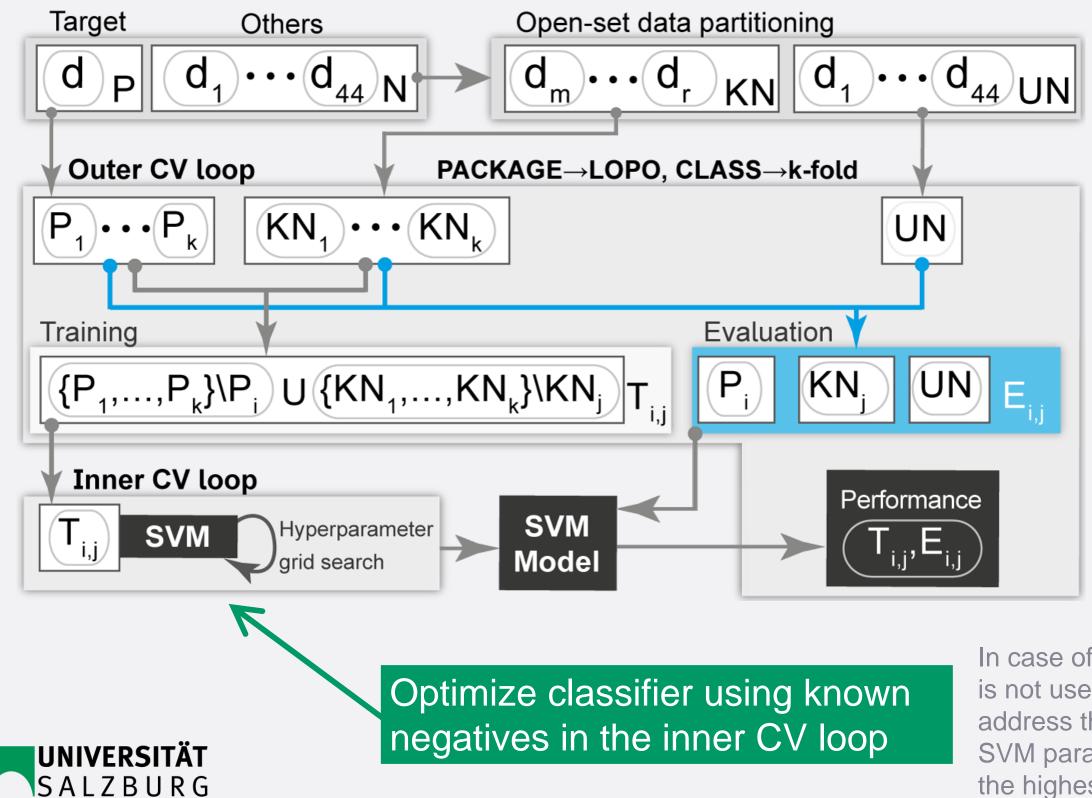
### **Classification pipeline Cross-fold validation [3/4]**





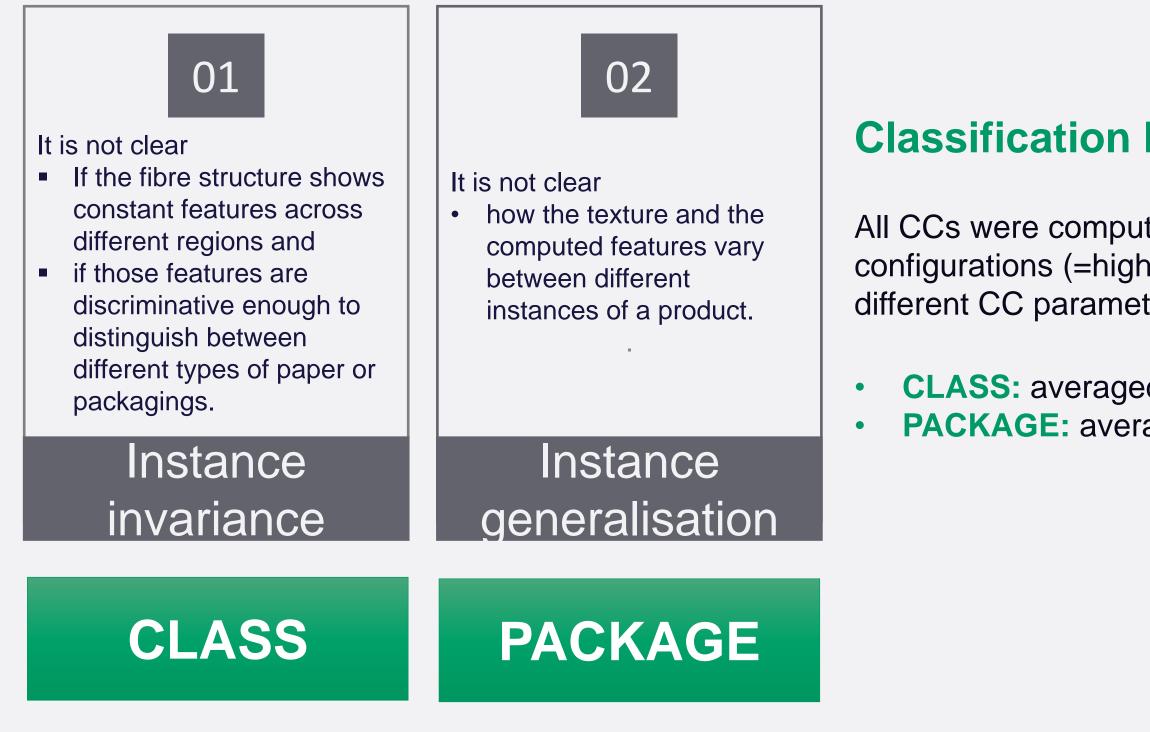


# **Classification pipeline** Cross-fold validation [4/4]



In case of binary SVMs, a subset of the known negatives is not used for training; i.e. only for evaluatuin in order to address the open-set problem in the inner CV loop. The SVM parameters and a probabilitay threshold achieving the highest F-Measure are determined.

### **Experiments Research questions - Reminder**





### **Classification Performances – Overview:**

All CCs were computed and the best CLASS and PACKAGE configurations (=highest averaged F-Measure and StDev) for different CC parameters and modalities were determined.

**CLASS:** averaged results over all 45 drugs **PACKAGE:** averaged results for drugs with at least 5 instances.

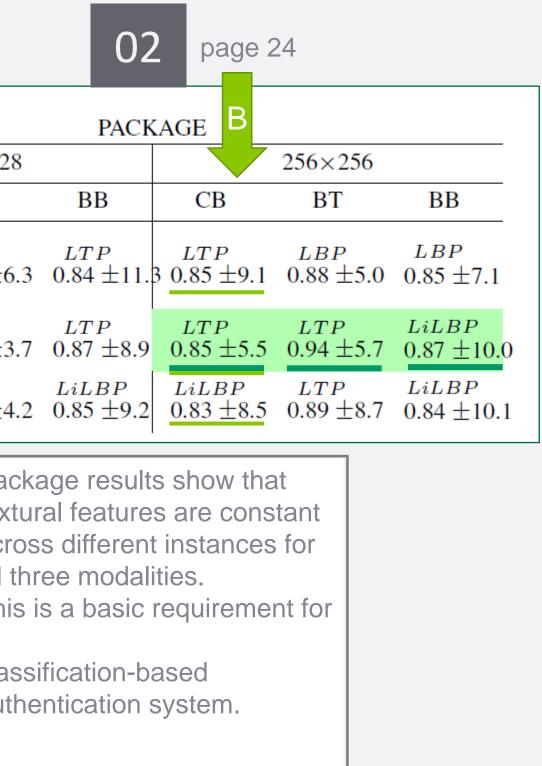
### **Experiments** Results overview

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			CLASS							
			128×128			256×256			128×128	
		CC	CB	BT	BB	CB	BT	BB	СВ	BT
page 23	A	ONE- CLASS	$\begin{array}{c} LTP\\ 0.83 \pm 7.9\end{array}$	${}^{LTP}_{0.9\pm6.2}$	$\begin{array}{c} LTP\\ 0.92 \pm 5.8\end{array}$	$LTP \\ 0.91 \pm 4.4$	$LTP \\ 0.85 \pm 13.6$	$^{LBP}_{0.87 \pm 13.2}$	${}^{LBP}_{5\ 0.81\ \pm 8.7}$	$\begin{array}{c} LBP\\ 0.86\pm 6\end{array}$
		BINARY	$LTP \\ 0.88 \pm 6.9$	$\begin{array}{c} LiLBP\\ 0.94\pm 3.2\end{array}$	${}^{LTP}_{0.93 \pm 4.1}$	${}^{LTP}_{0.91\pm5.2}$	LiLBP $0.92 \pm 9.0$	$\begin{array}{c} {}^{LTP}\\ 0.93 \pm 5.0\end{array}$	${}^{LTP}_{0.82\pm9.5}$	$\begin{array}{c} LTP\\ 0.92\pm 3\end{array}$
		WSVM	${}^{LTP}_{0.86 \pm 7.6}$	$\begin{array}{c} LTP\\ 0.93 \pm 4.1\end{array}$	${}^{LTP}_{0.93 \pm 4.3}$	LiLBP $0.88 \pm 6.0$	${}^{LTP}_{0.88\pm7.6}$	$\substack{MFS\\0.88\pm9.1}$	${}^{LTP}_{0.85\pm8.2}$	$\begin{array}{c} LTP\\ 0.91 \pm 4\end{array}$

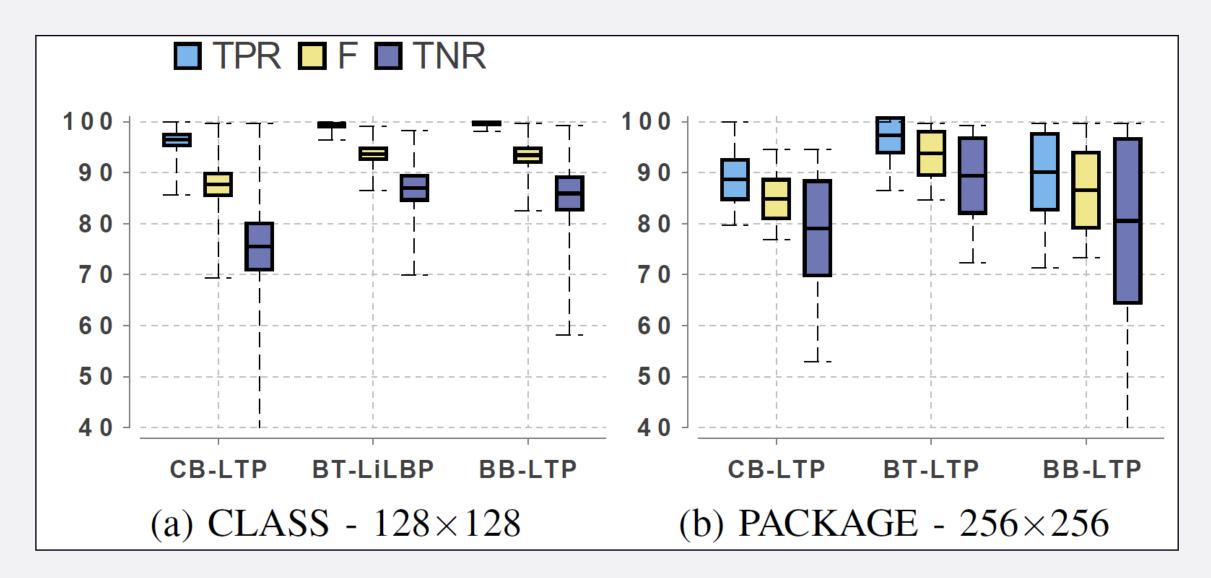
distinguish it from others.	Inst
CLASS results show high mean F-Measures over 0.9, indicating that textures from all three modalities show constant but highly discriminative features. This enables to recognize the same drug class and to	Pack textu acros all th This a class authe
	Dack





stance generalisation

# **Experiments** Details [A]



Performance (StDev) decreases in case of the PACKAGE scenario which reflects a real world package-authentication setup.



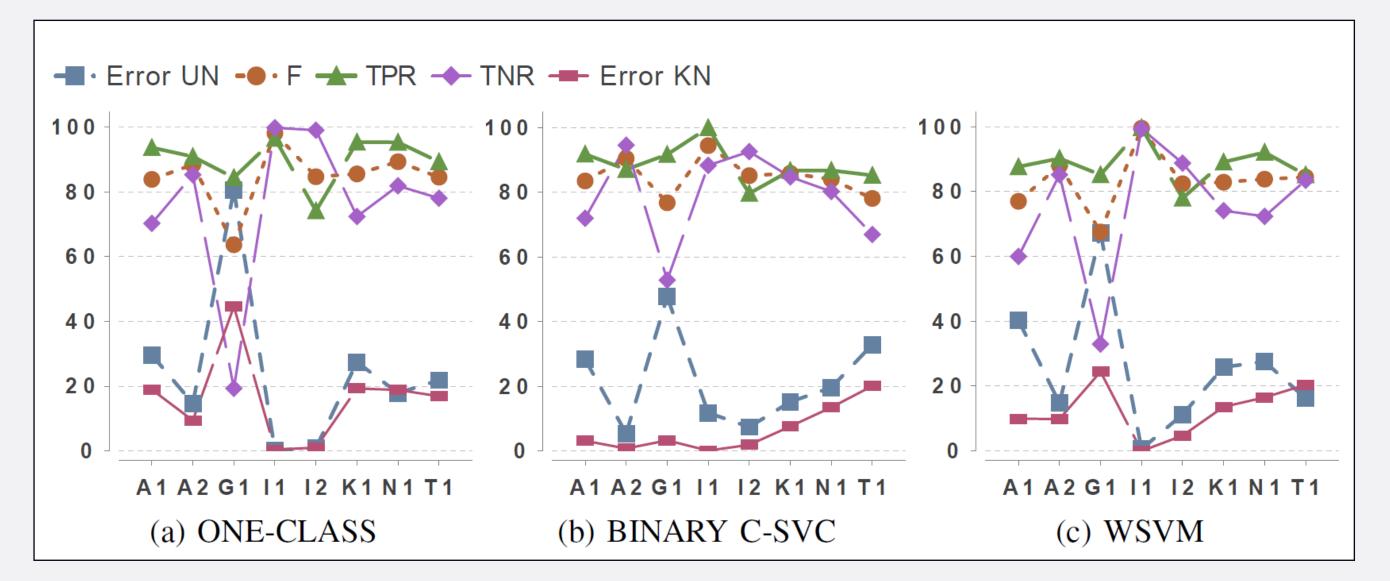
CLASS vs. PACKAGE (Binary C-SVC) performance comparison.

Class Accuracy / True Positive Rate:  $TPR = \frac{TP}{TP + FN}$ 

Others Accuracy / True Negative Rate

$$TNR = \frac{TN}{TP + FP}$$

# **Experiments** Details [B]



Error KN (data seen in training) is lower than Error UN (=data not used for training = open world).



PACKAGE (256x256) - SVM performance comparison for CB and all target drugs (=8) with more than 5 instances.

**X-Axis:** Target Drug IDs: (e.g. A1 = manufacturer A + drug number 1.

**Error UN =** False classified unknown negatives.

**Error KN =** False classified known negatives.

### Thank you Conclusions and Outlook



### Instance invariance

Textural features of drug packaging material are constant and highly discriminative.



### Instance generalistation

Experiments indicate that a classifier can be trained with a set of known instances and is able to authenticate unseen instances.



### TODO

Real world data from faked packages is required. Use high-level features, feature encoding and feature fusion techniques. Investigate error sources, i.e. probably other drugs from the same manufacturer use the same packaging material.



